CareerEdge: Impacting Change in Regional Workforce Development

Presentation to Sarasota County Board of County Commissioners September 2016



CareerEdge Vision & Mission

VISION

careerEdge will be known as the region's distinguished workforce development organization that promotes economic prosperity through strong employer-labor and community partnerships.

MISSION

Our mission is to provide an exceptional labor force to a region's growing industries by leveraging community assets and forming high-performing workforce partnerships

Executive Summary – Five Year Impact (2010-2015)

\$6.3M

Invested in regional workforce development *



75 employers

developing employees



in new wages & raises#



3,142 people trained



1,212

new jobs created



2,049

people earned raises



people promoted #



^{*} includes CEFC grants, employer contribution, CareerSource Suncoast and FL & SCGOV

[#] typically raises & promotion data lag training up to one year

Executive Summary – 2015 Impact



577 people trained (536 trainees + 41 interns funded)



14 employers developing employees



544
people earned raises*



387 new jobs

created



\$646

average employer contribution per incumbent employee#



\$1.4M

in new raises*



73 people promoted*

- * Includes CEFC-trained people prior to and including 2015. (Typically raises & promotion data lag training up to one year.)
- #Includes only those incumbent employees trained in 2015.



2016 Mid-Year Summary

CareerEdge continues to impact change in regional workforce development this year through:

- Direct training grants to employers
- Funded certification programs for job seekers
- Bridges to Careers soft skills training
- Young Adult strategies to increase credential attainment
- Internship Reimbursement Program
- Consortium training in the Healthcare sector
- Workforce research and analysis
- Participation in community collaborations
- Serving as the regional convener on critical workforce issues

2016 Training Grants for Workers

FUNDED EMPLOYER	TRAINING PROGRAMS COMPLETED Through August 2016
Air Products and Chemicals	40 Welding
PGT Industries	50 MSSC w/ 37 earning CPT certification 3 Supply Chain Management- Customer Service 2 Warehousing Operations 5 Procurement Inventory Management 30 Leadership 12 GED 4 Adult Basic Education 12 English for Speakers of Other Languages (ESOL)
Sarasota Memorial Hospital	10 RN to BSN 28 ICD-10 Coding
Tidewell Hospice	20 LPN Wound Care
Total Direct Employer Training Programs	216 Completed through July 2016



These programs provide career pathways toward employee growth and development; increase employee retention rates, maximize employee potential, and provide employees greater job security, increased quality of life and earning potential while creating a constant supply of new jobs. However, growth of spirit and confidence can't be monetized. These programs have meant a lot to our employees." PGT Industries

Funded Programs for Job Seekers



Healthcare



Transportation,
Distribution &
Logistics



Manufacturing



Construction



"I am very grateful for the opportunities that the CMA program has given me and the scholarship that helped make the process of completion easier." Certified Medical Assisting (CMA) student

Precision Machining Update



- 57 Total graduates as of June 2016, including 21 that just completed day class
- 6 currently enrolled in evening CNC program ending in fall
- All 21 students have jobs or are continuing education
- Half of this class had paid internships funded by CareerEdge
- Average wage is \$30,000 \$42,000
- Machinist apprentices have earned 190 NIMS certifications
- STC has earned the most national NIMS certifications of any school in the state of Florida the last 2 years



- Career Edge also provided soft skills training seminars for the students
- STC hosted the 1st State of Florida Manufacturing Educators HTEC conference
- Instructor Ed Doherty is an elected member of the national HTEC

2016 Bridges to Careers Program

Suncoast Technical College: Precision Machining & CNA

Charlotte Technical College: All Programs

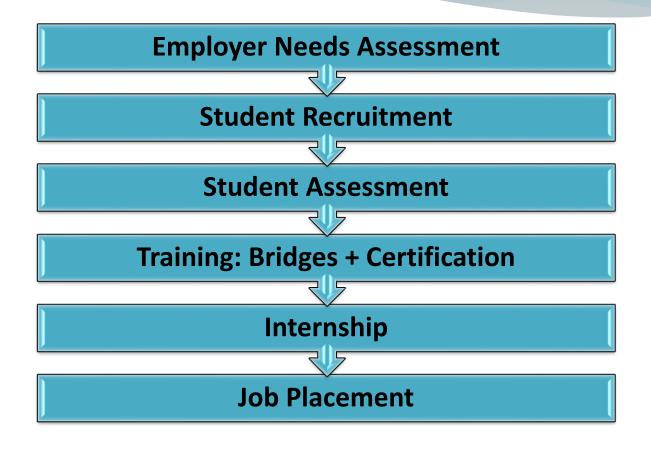


Healthcare Consortium: Entry Level Employees Manatee Technical College: Automotive and Marine Tech

Manatee Technical College: CNA

Suncoast Trucking Academy: CDL

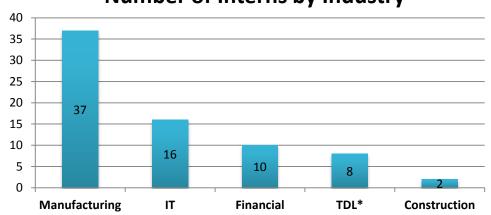
Young Adult Strategies



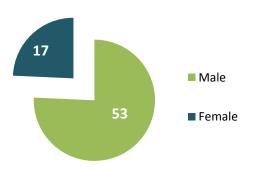
2016 Internship Reimbursement Program

- 70 students currently registered in the program
- From 16 different colleges and 2 high schools
- Interning at 33 different organizations

Number of Interns by Industry



Interns by Gender



"Getting firsthand experience is invaluable. Not only has this experience prepared me for the workforce, it also made me realize how important it is for me to continue my education," Intern

Consortium Training in the Healthcare Sector



- Leadership Training for Emerging and Experienced Leaders
- Bridges to Career soft skills training for entry-level employees

Workforce Research

Manufacturing Study Skills Gap Findings







Lack of Foundational Skills:

- Basic math and understanding of business concepts
- Reading tape measures, blueprints, etc.
- Use of tools
- Financial Literacy

Lack of **Soft Skills**:

- Communication
- Time Management
- Resume Writing
- Interviewing
- Work Ethic

Lack of Technical Skills:

- CNC/ Machining specialties in areas like brake press and wood
- Fabricating (solid, metal, wood)
- Welding- especially aluminum
- Industrial Maintenance

Community Collaboration and Workforce Convener

CareerEdge continues to not only work with community partners by collaborating on committees such as Talent4Tomorrow, Local College Access Network, Skills Development Council and various advisory boards, we also take a lead role as convener of workforce issues. Examples include the following:

- Manufacturing Collaborative
- Healthcare Collaborative
- Young Adult Roundtable
- Apprenticeship Roundtable
- IT Workforce Development



Thank you to all of our funders for supporting this impactful work!

Bank of America, Charles and Margery Barancik
Foundation, City of Bradenton DDA and CCRA, Gulf Coast
Community Foundation, Jane's Trust, Jobs for the Future,
John S. and James L. Knight Foundation, JP Morgan Chase,
Microsoft, National Fund for Workforce Solutions,
Sarasota County Government, United Way Suncoast,
Scheidel Foundation

